

Using Artificial Intelligence in Your Real Estate Marketing

Websites/Platforms

1. ChatGPT: <https://chat.openai.com/>
2. Dalle 2: <https://openai.com/dall-e-2> (Image Creation)
3. Google Bard: <https://bard.google.com/> (You may or may not have access)
- ChatSpot: <https://app.hubspot.com/chatspot/> (Need Free HubSpot Account)
4. Craiyon: <https://www.craiyon.com/> (Image Creation)
5. Compose AI: <https://www.compose.ai/> (Writing Assistant)
6. Contents: <https://www.contents.com/> (Content Creation)
7. Supercharge Your Workday with ChatGPT:
<https://www.hubspot.com/hubfs/Supercharge%20Your%20Workday%20with%20ChatGPT.pdf> (PDF Guide)
8. 2023 AI Trends for Marketers:
<https://www.hubspot.com/hubfs/Content%20Offers/AI-Marketing-Report-2023-V3.pdf> (PDF Guide)
9. AI Newsletter:
<https://aitoolreport.beehiiv.com/subscribe?ref=MuCMIJeU0e> (This is a pretty cool, short, daily newsletter. I recommend subscribing.)
10. ChatSimple: <https://www.chatsimple.ai/> (Create a virtual chatbot for your website to engage visitors 24/7)
11. Durable: <https://durable.co/> (Build a website in 30 seconds w/AI)
12. Luke: <https://textluke.com/agents> (Text-based AI assistant for buyers)



Source: HubSpot

“Morgan Stanley analyst Brian Nowak forecasts that 44% of the labor force will be affected by AI in the near term, with the economic ripple effect speculated to be around 4.1 [trillion] dollars.”